



EARL ASPIRAS VIDEO • DESIGN • MOTION

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SITE HTTP://PHILLERWORKS.COM

A versatile and hardworking designer with an interest and experience in print and motion design, as well as video production. Skilled in both graphic design and video software and equipment. Great understanding of time-based communication, form and functionality, and visual direction. A leader and team player, clear communicator, and works well under pressure. An analytical and creative problem solver, unconventional thinker, and knowledgeable of both design and film environments.

SKILLS

LEADERSHIP/TEAMWORK

- Directed a shooting & editing crew to produce *YSDN10 Gradshow's* promotional videos
- Assisted in the training of new hires at *Cineplex Digital Networks (CDN)*
- Worked with art directors to animate *Global News* special projects, such as *Toy Drive Live*, and *West Block's Budget* segment
- Helped to organize workflow and assets for the McDonald's design team at *CDN*
- Worked with designers and artists daily at *Global News* to deliver news graphics on time

GRAPHIC DESIGN

- Developed concepts & produced several title sequences and motion graphics as a freelance designer
- Assisted in production work for various clients at *CDN* and *in-video*
- Created and assisted in the production of print materials for clients of *iQ inc.*

COMPUTER SKILLS

- Operating Environments: MAC OSX, Windows 7/8/10
- Software: Adobe CS (After Effects, Premiere Pro, Illustrator, Photoshop, InDesign), Final Cut Pro, MS Office, Cinema 4D

COMMUNICATION

- Worked with *iQ inc.* team members as well as clients to maintain project vision
- Kept contact with all *CDN* members while working in various design teams to ensure proper efficiency and team balance

VIDEOGRAPHY/MOTION DESIGN

- Discussed graphics ideas with producers on *Global News* to ensure consistency with brand and story elements
- Created & developed a motion graphic piece as part of a *MaRS Centre* permanent exhibit about the discovery of insulin
- Helped develop and produce several campaigns for RBC while working as part of the design team at *CDN*
- Wrote, directed, and edited a short film called *Memento Mori*

EDUCATION

2006 – 2010

York University/Sheridan College, B.Des in Graphic Design

EXPERIENCE

2014 – present

Philler Works, Freelance Motion Designer

Created motion graphics for various clients as a freelance designer. Developed title sequences and assorted visuals for clients' projects ranging from documentaries, online video series, websites, and advertising.

2014 – 2015

Global News / Shaw Media, Graphic Artist

Worked as a part-time motion designer with the graphics team for news reports, communications, and various programs under the Shaw Media banner.

2013 – 2014

Cineplex Digital Networks, Motion Designer

Developed and created in-store digital signage for several clients, as well as provided external communications and video production. Cleaned up and organized digital menu for IT team in accounts.

2012 – 2013

in-video, Video Editor / Motion Graphics Artist

Edited multiple broadcast and online videos for internal and external communications, sorting out footage and creating motion graphics.

2010 – 2012

iQ inc., Graphic Designer

Built motion graphics and animation for internal and external videos, as well as print work such as brand development, logo design, and ephemera.